

LEO BURNETT U.S.A.
A Division of Leo Burnett International Inc.

Ad No. A101-A2-LITE SIZE-Bags, No. 90003-Special Pages 202 of 3 Pages. (117" x 113") 4/C Blend
Manufactured at Laclede's Mill (100), September, 1987



It's a whole new state of menthol.

TIRE UP A BLUES.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.